

News Release



**FOR IMMEDIATE RELEASE:
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Asmark Institute Welcomes Lloyd Burling

Owensboro, Kentucky -- Lloyd D. Burling has joined the Asmark Institute as a liaison to the state and national associations. Burling is the past president of the Illinois Fertilizer and Chemical Association and has extensive experience working with agribusinesses and associations. "Lloyd brings a wealth of experience and knowledge to the development of the new Institute," said Allen Summers, President of Asmark. "He has a tremendous gift for building relationships and we are very proud to have him on our team as we work towards launch of the new institute later this year.

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Asmark Institute:

The Asmark Institute is the leading resource center for agricultural retailers in the United States. Working exclusively through the state associations and in cooperation with the national organizations, the Institute acts as a resource center for compliance materials and services, develops common sense solutions to new regulatory requirements, monitors enforcement activity for uniformity, and supports industry efforts to ward off adverse regulation. The Institute is a private, non-profit organization that provides a forum for state and national organizations to effectively collaborate on issues for the benefit of the nation's agricultural retailers.

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