

News Release



**FOR IMMEDIATE RELEASE:
September 7, 2005**

Asmark Institute and CDMS Form Alliance

Owensboro, Kentucky -- September 7, 2005 Crop Data Management Systems (CDMS) and the newly formed Asmark Institute have formed an arrangement where Asmark will have access to data in the CDMS databases to power their add-value regulatory services offered to Agchem retailers.

Asmark Institute services that utilize regulatory data will now be powered by information provided and approved by the 110+ manufacturers that contract with CDMS to distribute their product information. CDMS databases are updated daily.

This arrangement enables both companies to provide enhanced value to their customers. The Asmark Institute gains internal efficiencies allowing them to spend more time providing and creating new services for their customers. The Asmark Institute utilizes regulatory information to create books, posters and compliance reports to the 985 customers they serve today.

The affiliation with Asmark enables CDMS to offer their manufacturer customers greater benefit by expanding the use of the data they approve for the CDMS databases to these 985 additional retail locations. This maximizes efficiencies where the single data approval process with CDMS reaches a broad audience of ag professionals.

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Asmark Institute:

The Asmark Institute is the leading resource center for agricultural retailers in the United States. Working exclusively through the state associations and in cooperation with the national organizations, the Institute acts as a resource center for compliance materials and services, develops common sense solutions to new regulatory requirements, monitors enforcement activity for uniformity, and supports industry efforts to ward off adverse regulation. The Institute is a private, non-profit organization that provides a forum for state and national organizations to effectively collaborate on issues for the benefit of the nation's agricultural retailers.

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