

News Release



FOR IMMEDIATE RELEASE:

June 8, 2007

National Labor Law Poster Program Introduced

Owensboro, Kentucky -- **National Labor Law Poster Program Launched**

The Asmark Institute Labor Law Poster offering has been formalized into a stand-alone national program especially designed for use by our affiliated State Associations. Posters can be ordered for members through their participating state association and allows our affiliates to offer another valuable membership service.

"We consistently see solicitations from vendors with prices as high as \$80 for a poster," said **Randy Lawrence**, Vice-President of the Asmark Institute. Lawrence says "the savings are significant through this structured program and helps provide a good value to the members of our affiliates."

Three choices of posters make it simple to order via the new web-based entry form. Prices range from \$17.02 for a Federal All-in-One Poster to \$21.22 for a State All-in-One Poster. Both are available in a Combo All-in-One Set for \$29.22. All prices quoted include the cost of shipping and handling. All posters are laminated. Posters can be ordered through your participating state association.



- 30 -

Asmark Institute:

The Asmark Institute is the leading resource center for agricultural retailers in the United States. The Institute acts as a resource center for compliance materials and services, develops common sense solutions to new regulatory requirements, monitors enforcement activity for uniformity, and supports industry efforts to ward off adverse regulation. The Institute is a private, non-profit organization that provides a forum for state and national organizations to effectively collaborate on issues for the benefit of the nation's agricultural retailers.

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