



News Release

FOR IMMEDIATE RELEASE

Asmark Institute, Encamp Develop SARA Tier II Reporting Solution for Agribusinesses
Innovative technology company partners with agricultural compliance industry leader to make agribusiness SARA Tier II reporting fast, simple and accurate.

Owensboro, KY (January 18, 2019) - Asmark Institute announced they are partnering with Encamp, a leading provider of SARA Tier II compliance software, to create the premier Tier II reporting solution for the agribusiness industry. Encamp, which prides itself on building easy-to-use compliance software, will be working with the Asmark Institute to deliver a version of its existing Encamp Tier2 product specifically tailored to the needs of agribusinesses.

Encamp has been working with the Asmark Institute to deliver time and cost-saving Tier II compliance solutions for Asmark's Lighthouse retainer clients, and both are excited to now roll out the solution to further serve the agricultural industry through Asmark's Compass line of services and products.

"Ag retailers wear many hats. Developing compliance aids and systems to help them is at the very heart of our mission," said Asmark Institute's President and CEO, Amber Duke. "The Encamp team has been excellent to work with and their platform simplifies the SARA Tier II reporting process for agribusinesses."

Luke Jacobs, co-founder and CEO of Encamp said, "We are thrilled to partner with the Asmark Institute to deliver a fast and easy-to-use software solution for the agribusiness industry. Asmark's expertise and 30-year dedication to providing cutting edge solutions for agribusiness is already well known. It's an honor to be able to work with their team of seasoned professionals to deliver real value and peace of mind to ag retailers."

To learn more about *Encamp Tier2 for Ag* powered by Encamp + Asmark Institute, visit www.EncampHQ.com/tier2/agriculture or contact Luke Jacobs at 1-317-450-4557 or Luke@EncampHQ.com.

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About Encamp

Encamp, Inc. is headquartered in Indianapolis, IN. Encamp is on a mission to make environmental compliance fast, simple and accurate, by developing innovative and easy-to-use software solutions. Encamp currently serves over 100 businesses in the agriculture, retail, logistics and manufacturing spaces.

About the Asmark Institute

Asmark Institute, Inc. is a national resource center serving the retail agricultural industry, consisting of retail agribusinesses, state and national trade associations, educational institutions and government agencies. The Institute provides compliance materials and services, develops common sense solutions to new regulatory requirements, assists the government in its mission of protecting life, property and the environment, monitors enforcement activity for uniformity, supports industry efforts to arrive at fair and reasonable regulation and provides a wealth of unique resources to give wings to the ideas designed to help lift an industry. The Institute is a private, not-for-profit organization that provides a forum for organizations to effectively collaborate on issues for the benefit of the retail agricultural industry.